



The Ultimate
FLOOR SANDING
Company



You Can Be Your Own Boss, Profitable In Weeks And Your First Year Income Is Guaranteed...

“...Enjoy The Satisfaction Of A True Craftsman...”

The Floor Sanding market is constantly growing, more properties are being built and people are spending more money on improving them.

This is a fantastic opportunity because:

- The business is cash flow positive in weeks
- Demand is high
- There is little credible professional competition
- There is huge potential for growth
- There is no National “brand” in the market.

Exclusive Territory

You will operate in your large exclusive territory. With around **250,000** people living in your area, you have the potential to grow a substantial business, with real long term potential.

Starting off with just yourself and your van, you will quickly grow to employ staff and add more vans to service your territory. The size of your business is only limited by your efforts and commitment.

Proven Systems

We have time tested and proven systems that will help you every step of the way. As long as you qualify, you already have the required skills to be a success – we just provide you with the training, systems and process to follow – and then supply all the support to help you achieve your ambitions.

Two Types Of Customer

Our customers (both residential and commercial) are constantly seeking to improve their property. More money is being spent around the property and that includes the fitting and refurbishing of wooden floors. However many customers worry about the mess and disruption that traditional floor sanders are associated with.

Our Ultimate 5 Point Guarantee

Our business is very successful because we take away the fears of our customers.

No Mess

Our unique Floor Sanding process is dust free – so we make and leave no mess. Our specialised finishing products are odour free. Our uniformed franchisees guarantee to turn up on time, to treat the owners and their property with respect. We never charge more than was quoted, simply leaving our customers with a beautiful floor.

National Brand

Our customers never have to worry; everything we do is covered by our unique Ultimate 5 point guarantee. We simply “do what we say we will”. This guarantee is backed by a growing national brand, not a one-man show.

Professionalism

We offer a quality of service and a level of professionalism that is not to be found any where else in the country. Would **you** trust your home to any less?

Important Points To Note:

- **Huge Market**
- **Large Exclusive Franchise Territories**
- **Virtually NO Credible National Competitors**
- **Domestic And Commercial Customers**
- **Grow To A Multi-van Business**
- **Unique Customer Guarantee**
- **Unique Technical And Operational Processes**
- **Home Based Business**

Call NOW on:
0845 680 2527 (UK)
1890 252 383 (S. Ireland)
For further information



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Why You Should Choose The Ultimate Floor Sanding Company™ Franchise

The Ultimate Floor Sanding Company™ franchise is one of the most exciting business opportunities available in Franchising. Here are 7 reasons why you should invest in The Ultimate Floor Sanding Company™.

Reason 1

As a new franchisee we will train you how to market your business. All our franchisees have access to proven professional marketing strategies that can be “picked off the shelf” and used in your territory. In addition Head Office organise National brand advertising to support your local focus. Quite simply a quality package that no other competitor in our market comes close to matching.

Reason 2

Unlike some other franchises, we offer large and realistic franchise territories. These exclusive territories give you to room to grow a substantial multi-van business – future-proofing your investment.

Reason 3

You earn a good income, year after year. Giving security and peace of mind for you and your family.

Our First Year Earnings Guarantee To You:

I'm so confident that our carefully selected franchisees will be successful that I personally guarantee the minimum earnings you will achieve in the first year. Clearly demonstrating that The Ultimate Floor Sanding Company™ is a *Low Risk* business!
Terry Guilford, MD

Reason 4

A proven business system. We have developed and operated this business over a 10-year period. From the unique application process, specially imported equipment, sign-painted vans to business software and training, the complete A-Z for a successful business.

Reason 5

Franchisee Support – from the moment you complete your training, the quality of support you will receive is first class. We provide business development guidance from our sales and marketing experts, technical assistance and follow on training, stock supply process,

accountancy systems and ongoing research etc – to ensure your success.

Reason 6

People want what we offer; this is a business that will not go away, as long as people have floors – we have a business.

Reason 7

This is a high margin and low overhead business. Therefore you get your investment back quickly, normally within the first year AND you are cash flow positive within weeks.

Please Note that we are a Very Successful Company.

“We have over 10 years successful trading in this industry, so that when we first launched out franchise in Ireland our unrivalled knowledge and experience resulted in The Ultimate Floor Sanding Company becoming the dominant national brand in just 12 months!”

Now franchisees in the UK have the chance to join the UK's first national floor sanding brand name and share in our success.”

**Terry Guilford
MD The Ultimate
Floor Sanding
Company™**

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Could You Be A Successful Franchisee?

Yes! If You Have The Following Skills, Attributes And Commitment

So, would you make a good franchisee? Well in truth there is no single type of person who makes the “perfect” franchisee. Most people who work in this industry do so because they like working with wood, and gain great satisfaction from producing a quality result.

Self-motivated

You most certainly need to enjoy talking to people, as this is a customer driven business. Of course franchisees also need to be fit and healthy – this is a “hands on” business.



Your Mobile Advertisement!!

If this sounds like you and you also have the self-motivation to be your own boss - we have the systems, knowledge, and training to make you successful.

Opportunity

So, you decide that running your own business in your local area is worth finding more about. What next?

Find out more

There is much more we’d like to tell you about our Franchise. For all the information and a FREE no-obligation chat about the territories near you, please give us a call (phone number...). *What have you got to lose?*

We will arrange a meeting so that we can show you in detail that this is a great business. During the meeting we will give you a full prospectus to look at, show

you examples of our marketing materials and our unique business management and accounts systems.

We can discuss the available territories and what is best for you. Obviously we will go through how we help our franchisees to grow successful and valuable businesses.

You will leave the meeting with all of the information you need to make an informed decision. You will be aware of the timescales involved and what the next steps would be if you decide to join us. Just Call now on 0845 680 2527 (UK) 1890 252 383(S. Ireland) to book your no obligation meeting.

Available Territories

We have territories covering the whole country. Of course each territory is exclusive – so when *it’s gone it’s gone!* If you can see yourself operating your own, highly profitable, van-based business; you will need to *act quickly* to secure your area.



A Limited Number of Territories!

Our Ideal Franchisee Will Have These Attributes:

- Physically fit and Healthy
- Be able to give 100% full time commitment
- Honest and hardworking
- Have an eye for detail
- Can operate a PC
- Self Motivated
- Smart Appearance
- Highly professional
- Confident Talking To Customers
- And Possess a strong self belief and desire to grow a successful business.

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What Do I Get For My Franchise Fee?

The Ultimate Floor Sanding Company™ Sign Written Van

One of the best ways to promote your business is to have a professionally sign written van.



24hr Sales Generator!

Our Primastar vans come fully equipped with interior lining and storage. They are available on a lease arrangement.

The Sign writing has been specifically designed to attract attention, generating new business enquires on a regular basis.

The Launch Marketing Package

After you successfully complete your initial training, we will commence a Launch Marketing Package. The Campaign will include:

- A Leaflet Drop to 15,000 homes targeted for the best response
- Placing adverts with Google so customers searching on the internet in your area can find you

- A direct mail shot to 5000 targeted addresses (UK)
- Fax distributed campaign to local business
- A listing in your local directory.
- A dedicated web page for each franchisee

The Initial Training Course

The Initial training is held in one of our National training centres (Galway and Oxford). This is a week long training event with hands on training at our facility and classroom instruction at the exclusive hotel where delegates stay.



Hi Quality Training Facility!

You will leave fully equipped to commence your business, with manuals etc to refer to. And we will be on hand to help you from the day you leave the course.

The Equipment Package

We supply a truly staggering array of equipment worth over £15,000 on its own!

Includes 7 specially imported industrial duty machines:

- Belt Sander
- 3 Head Rotary Sander
- Edging Sander
- Extractor
- Rotary Finish & Polisher
- Edge Finish & Polisher
- Low Floor Air Mover



All You Need To Make Money!

+ a vast range of applicators & abrasives AND enough finishing product to perform several thousand €/£ of work.

Ongoing Support

We want your business to prosper, so have designed an unbeatable support system:

- Product supply service
- National Call Centre
- Unique business Management software
- Technical Assistance
- Sales & Marketing asst.

How Much Is The Fee?

Currently the franchise fee is £32,000 (€ 36,000) plus VAT. Like all new business some working capital is required.

A Short Summary...

- **First Year Earnings Guaranteed**
- **Quickly Cash Flow Positive**
- **A week long residential training course**
- **A Large Exclusive territory**
- **National Call Centre**
- **Unique Franchise Business**
- **Huge equipment package**
- **Full central stock ordering and supply service**
- **Web based business management and accounts software**



- **Ongoing Support and advice**
- **Comprehensive Launch Marketing**

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